

November 17, 2024

3:30 PM

Registration

3:30 PM - 5:30 PM

6:00 PM

Cocktail Reception & Food Show

6:00 PM - 8:00 PM

November 18, 2024

8:00 AM

Breakfast

8:00 AM - 9:30 AM

9:30 AM

State of the Business & Global Updates

9:30 AM - 10:30 AM

Learn more about the global business state from our CEO Joe Guith, our CFO Danton Nolan and our EVP of International Business Tim Waddell.

10:30 AM

2024 in Review

10:30 AM - 11:15 AM

Highlights about our business performance, achievements & Milestones in 2024.

11:15 AM

Break

11:15 AM - 11:30 AM

11:30 AM

2025 Strategies & Initiatives

11:30 AM - 12:00 PM

Hear from the Corporate Leadership Team about the strategic initiatives and focus areas for 2025.

12:00 PM

Supply Chain & QA Updates

12:00 PM - 1:00 PM

Discover the latest supply chain updates and strategic plans for the upcoming year.

1:00 PM

Lunch

1:00 PM - 2:00 PM

2:00 PM

Marketing and R&D Updates

2:00 PM - 3:30 PM

Get the most recent updates about our latest global & Regional Marketing Strategies.

3:30 PM

Marketing Automation

3:30 PM - 4:00 PM

Learn about all new automation marketing tools and how it impacts our Digital Assets and restaurant sales.

4:00 PM

AI Tools & Menu Analysis by Coca Cola

4:00 PM - 4:30 PM

Get the latest updates AI tools for menu analysis by Coca Cola.

November 19, 2024

8:00 AM

Breakfast

8:00 AM - 9:30 AM

9:30 AM

Global development updates

9:30 AM - 10:00 AM

Learn about the most recent brand expansion plans and the future of the brand globally.

10:00 AM

New Ops Procedures & Manuals

10:00 AM - 11:00 AM

Revealing our revamped OPS Manuals.

11:00 AM

P&L Benchmarking tool

11:00 AM - 11:15 AM

Exciting updates about P&L Benchmarking, comparisons and overview.

11:15 AM

Break

11:15 AM - 11:30 AM

11:30 AM

Strategy & Growth Analytics

11:30 AM - 12:00 PM

A session with our SR. VP of Strategy & Growth Neel Patel on Tools, best practices and learning about Pricing and Menu Initiatives.

12:00 PM

Awards, closing comments & Group pictures

12:00 PM - 1:00 PM

A session of celebration and awards followed by closing comments from our leadership team.

1:00 PM

End of Conference & Lunch

1:00 PM - 2:00 PM

5:00 PM

Meet at the lobby - Gala Dinner

November 20, 2024

Deprature Day

*Please note that agenda times are subject to change.

IMPORTANT: Registration is required to attend any of the above listed events. Children are not admitted to any Conference function as all registrants must be 21 years of age or older.

REGISTER NOW

Already registered?